

For Immediate Release

Albury Brothers Initiates Certified Pre-Owned Program

RIVIERA BEACH, FL (May 25, 2017) - Albury Brothers is proud to announce a new benefit for buyers and sellers of used Albury Brothers Boats.

Pre-Owned boats brokered by Albury Brothers are now eligible to receive "Certified" status. Buyers receive at no cost, up to a 5 Year Extended Warranty on pre-owned boats (same as original warranty, subject to age and condition at ABB discretion), a comprehensive inspection of the vessel including engine survey, plus services typically provided to a new boat purchaser.

Sellers are supported with pricing guidance, sprucing the boat up for market optimization, and a strong marketing/advertising program. Perhaps most importantly, the boat is displayed at the highly trafficked Albury Brothers showroom.

CJ Rafferty, Director at Albury Brothers said, "Due to our expansion, we can display more boats at our Broadway location. We receive constant inquires for Pre-Owned boats and now we are able to serve that market. Buyer's prefer to have the manufacturer supporting the sale, installing optional equipment and starting a relationship. Plus, extending the warranty provides the purchaser with real peace of mind."

Albury Brothers builds sea-kindly center console outboard boats ranging from 18.5 to 33 feet. These limited production, semi-custom boats are built in Man O' War, Bahamas and West Palm/Riviera Beach, Florida. Albury Brothers also has a seasonal office at Newport Shipyard in Rhode Island.

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